Hackathons
...because “workshops” are too 2020

Who are we?

Morten

Issaaf

Celsia

No, NOT that kind of hacking

What does it look like?

Traditional hackathon

Organized by some institution, open to everyone.

"Internal" hackathon

Organized by a company, only for internal participants.

The basics

One problem — Endless solutions

Short deadline — Usually 24, 36 or 48 hrs.

Vision is king — The devils is NOT in the details at a hackathon.

Ignore small blockers — Not sure how to deal with x? Don't.

How is it different?

No feedback loops

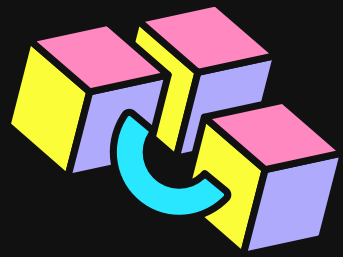
No context switching

- Everyone you need in one room. **Focused.**

- The brain’s biggest enemy. **Focused.**

Why do hackathons work?

- Sports teams compete better than practice
- Jazz players improvise best
- Urgency sparks creativity and forces quick decision-making
- Athletes push their limits when victory is on the line



Success stories

01
kickoff
What problems are we trying to solve? Pick your battle.

kickoff

- Gather a bunch of ~~nerds~~ passionate people, and tell them about the problem

02
Team up & work!
Let’s come up with some solutions!

Team up & work

- Caffeine
- Free food!
- Blood, sweat and tears
- Mentors, datasets, APIs ++
- Sleep is for the weak

03

Pitch time

SELL SELL SELL

Pitch time!

- What did you make? *DEMOOOOOO*
- What did you learn? DEMOOOOOO
- Convince the jury? **DEMOOOOOO**

04
WIN!!
Free food is not enough, get
that ca$h (or recognition 😇)

Post-win

Celsia

- Leverage all the learning
- Continue building your idea
- Use the entrepreneurial skills you learned
- Intrapreneurship/startup

“The only way to improve, is to try something new.”
-Someone famous

Thanks!

Celsia

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